

## CASE STUDY

### Project brief

- **Bloom Solutions - Job Portal**
- **Framework: Laravel**
- **Design: Bootstrap**

### Key Features:

- **User Authentication & Roles:** Developed a secure authentication system that assigns specific roles to users, such as job seekers and employers. Each role provides access to unique functionalities tailored to their needs.
- **Job Listings & Applications:** Implemented a dynamic job posting system where employers can add job openings with detailed descriptions, codes, and other relevant information. Job seekers can search, apply for jobs, and upload their resumes directly through the platform.
- **Job Seeker Dashboard:** Created a personalized dashboard for job seekers where they can track the status of their applications, follow up on jobs, and receive notifications when there are updates or communications from employers.
- **Employer Communication:** Enabled a feature where employers can directly contact job seekers who have applied for their job postings. This facilitates seamless communication and quick follow-ups, improving the hiring process.
- **Admin Panel & Job Management:** Developed a robust admin panel that allows administrators to add and manage job listings efficiently. The admin panel includes an export feature, enabling bulk job listings to be added via Excel files. Additionally, administrators can manage candidate resumes, track job applications, and oversee the entire recruitment process.
- **Resume Management:** Provided a feature where administrators can upload and manage candidate resumes directly from the admin panel. This allows for easy tracking of applicant details and ensures that all relevant information is readily accessible.
- **Responsive Design:** Ensured the platform is fully responsive, allowing job seekers and employers to access and use the portal seamlessly across various devices, including desktops, tablets, and smartphones.
- **Notifications & Alerts:** Built a notification system that alerts job seekers about new job postings, updates on their applications, and other important events related to their job search.

### Huay Architect - B2B Platform

Framework: Laravel

Design: Bootstrap

Payment Gateway : Hitpay

### Key Features:

- **Role-Based Access:** Suppliers, professionals, and businesses can join the platform with different subscription plans, each offering unique features tailored to their needs.
- **Supplier Capabilities:**
  - Suppliers can add and manage their brands on the platform.
  - They can also add sales representatives under their account, who can log in and access specific features.
  - Suppliers have the option to fix meetings with professionals directly through the platform.

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- **Professional & Business Features:**
  - Professionals can browse supplier listings, connect with sales representatives, and schedule meetings to discuss potential collaborations.
  - Businesses can use the platform to find and connect with suppliers and professionals that match their project requirements.
- **Chat Functionality:** The platform includes a communication tool that allows users to chat according to their requirements, facilitating easy and efficient collaboration between suppliers, professionals, and businesses.
- **Meeting Scheduling:** Both suppliers and professionals can schedule meetings with each other directly through the platform, streamlining the process of establishing business relationships and discussing project specifics.

Huay Architect enhances collaboration and resource management in the construction industry by providing a centralized platform where businesses, suppliers, and professionals can efficiently connect and work together.

### Macaw TV - OTT Platform

**Framework:** Laravel

**Design:** Bootstrap

**Payment Gateway :** CCAVENUE

#### Key Features:

- **User Authentication & Profiles:** Implemented a robust user authentication system with support for multiple profiles under a single account. This allows families and friends to share an account while maintaining personalized viewing experiences.
- **Content Management System (CMS):** Developed a powerful CMS that enables administrators to upload, categorize, and manage a vast library of content. The CMS supports metadata tagging, content scheduling, and localization, making it easier to manage content across different regions.
- **Video Streaming & Encoding:** Integrated adaptive bitrate streaming using HLS (HTTP Live Streaming), ensuring smooth playback across different network conditions. The platform supports high-definition (HD) and 4K content, providing users with a high-quality viewing experience.
- **Subscription Management:** Built a subscription management system that supports multiple pricing tiers, including free trials, monthly and annual subscriptions, and pay-per-view options. Integrated with various payment gateways to support seamless transactions.
- **Search & Filters:** Implemented advanced search and filtering options that allow users to find content by genre, release date, rating, language, and more. The search functionality is powered by Elasticsearch, ensuring fast and accurate results.
- **Security & DRM:** Implemented advanced security measures, including Digital Rights Management (DRM) to protect content from piracy and unauthorized access. The platform also supports secure video streaming with SSL encryption.

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### Morning Exam - Education Platform

**Framework:** Codeigniter

**Design:** Bootstrap

Key Features:

- **User Registration and Quiz Access:** Implemented user registration functionality enabling students to sign up and access a variety of quiz sets tailored to their study needs.
- **Admin Dashboard:** Created a robust admin dashboard allowing administrators to add and manage quiz questions, view user details, and monitor user activities from the backend.
- **Excel Import Feature:** Developed an Excel import feature that enables administrators to upload quiz questions in bulk, streamlining the process of updating and expanding question sets.
- **Design and Development:** Designed a responsive and intuitive interface to enhance user experience and ensure seamless access to educational resources.
- **Performance Optimization:** Improved site performance through various optimizations, including efficient code practices and caching strategies.
- **Maintenance and Support:** Provided ongoing maintenance and support, addressing technical issues and implementing updates as needed

### Coach Skills Training - Education Platform

**CMS:** Wordpress

**Design:** Bootstrap

Coach Skills Training, based in Dubai, provides a wide range of professional development programs focused on coaching and personal growth. The platform specializes in training programs like ICF-accredited coaching certifications, emotional intelligence coaching, and NLP (Neuro-Linguistic Programming) certifications. They also offer corporate training solutions aimed at leadership and workplace development. Their mission is to equip individuals with the skills needed to succeed as coaches, empowering them to positively influence others while advancing their own careers.